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Manchester University
On April 21, the Board of Trustees, with much discussion, made it official: Manchester will become a University on July 1.

Religion: It’s academic
Study in religion is a tradition, and it’s required of Manchester graduates, today and in the beginning 123 years ago.

Leadership by Mission
Big-picture, transparent, Mission-centered, entrepreneur, dreamer, accountable, mentor, listener, adventurous ... bold.

How to put Students First!
$20 million to go: Manchester has a giving opportunity for each and every alum, from beginners to sage retirees.

Alumni Authors
They write about peace, algebra, big business and common sense. They rhyme and they research ... Manchester’s alumni authors.

ALSO IN THIS ISSUE

PROFILES OF ABILITY AND CONVICTION
Four alumni who live out the mission of Manchester College. Their stories begin on Page 29.

CONNECTIONS FOR LIFE

PHILANTHROPY 101

TREASURES FROM THE ARCHIVES
It was a blustery January in 1957 when former First Lady Eleanor Roosevelt spoke of world leadership and peace to her Manchester College audience. Page 46.

ON THE COVER
Sunrise shines on Haist Commons of the College Union on March 22, 2012.

COVER PHOTO: JERI KORNEGAY
With our Mission as our compass and many fine copilots

MY DAD USED TO JOKE about an airplane pilot who told passengers: “I have good news and bad news. The bad news is that we don’t know where we are going. The good news is that we are making good time.” Leadership requires a clear sense of direction, and at Manchester, our Mission charts our path.

Our Cabinet of vice presidents embodies best practices of good decision-making. We are diverse – with extroverts, introverts, comfortable risk-takers and cautious voices. We have diverse opinions about politics, religion and technology. We are solidly unified to advance Manchester’s Mission.

We discuss possibilities and review current practices with openness. We work hard and laugh together. We review research, do cost-benefit analysis, chuckle and moan together about the results. Always, we keep the Mission in plain sight. We disagree, yet when we reach a decision that advances our priorities, we are unified in our support of it. The 2005 Strategic Plan invited input from hundreds of people who care about Manchester. It continues to guide our work. From it come our four strategic priorities.

In recent years, we’ve embarked on bold ventures. We developed a Doctor of Pharmacy Program and opened a new campus to support our Mission. We rejuvenated Holl-Kintner Science Hall into the Academic Center. We sought, and received, a $35 million grant from Lilly Endowment Inc., and we began a $100 million fund drive. At the April board meeting, we decided to change our name to Manchester University to reflect multiple campuses, increased academic complexity and our need to be understood better by prospective students here and abroad.

None of these decisions is simple. The name change in particular is dramatic and, for some, difficult to support. In the end, University supports our Mission as we move into the future. So, unlike the pilot, I am pleased not to fly solo as president of Manchester. Our Mission is our compass, and that’s very good news.
Manchester
University

A new horizon dawns, with a new campus, a new Doctor of Pharmacy Program and soon – a new name

BEGINNING JULY 1, 2012, Manchester will be called “University.”

Members of the Board of Trustees reached the historic decision on April 21 the Manchester way, with deliberate, thoughtful dialogue respectful of perspectives and passions. They especially mulled: Why Manchester? Why now?

In a nutshell, Manchester today is a more complex institution, growing beyond undergraduate liberal arts and its residential campus, with:

• a professional doctoral program in pharmacy, with faculty engaged in research agendas
• a non-residential campus in Fort Wayne, with room and ideas for more new programs and community engagement in that space
• graduate programs in athletic training and education, with more possibilities

“Our Mission is unchanged. We will continue to respect the infinite worth of every individual. We will continue to graduate persons of ability and conviction.”

— MARSHA PALMER ’68 LINK, Chair, Board of Trustees

“University” is strategic, mission-centered. “A new name will help us communicate to external audiences our expanding educational competencies and goals,” said President Jo Young ’69 Switzer in carrying the University recommendation to the Board of Trustees.
The new name reflects Manchester’s new place in Indiana’s educational and economic landscape:

- building on Manchester’s emerging regional roles
- reflecting Manchester’s institutional growth
- conveying more status to potential students and their families, and community leaders
- enhancing international recruiting

“We are innovating and exceeding expectations because we are grounded in our Mission and focused on our strategic priorities,” said President Switzer. “A change in name represents an evolutionary step for Manchester, not a revolution of Mission or purpose.”

“Our Mission is unchanged,” emphasized Marsha Palmer ’68 Link, chair of the Board of Trustees. “We will continue to respect the infinite worth of every individual. We will continue to graduate persons of ability and conviction, whether they have bachelor’s degrees, master’s degrees or a Doctor of Pharmacy, or some degree we have not yet imagined.”

And Manchester likely will continue to draw the majority of its students from Indiana (85 percent this year) and send the majority of its graduates into Indiana’s workforce or graduate schools, said Dave McFadden ’82, executive vice president and Manchester’s enrollment and marketing visionary.

That’s attractive to employers as well as Indiana business leaders, legislators and grant-givers.

Students still will discover extraordinary experiences on campus, in the community and abroad that will transform their world view. “We are committed to that. It’s what we promise and what we deliver,” said McFadden.

Future generations of students still will look back on their Manchester years and recall comfortable class sizes, faculty who push and praise and share discoveries. They will recall meaningful service and experiences that prepared them for their journeys. “Only the name is changing,” said McFadden.

The recommendation and the Board’s decision were presaged by conversations with members of the Manchester community – alumni, faculty, current
students, staff – as well as “blind” surveys of potential students and community leaders.

Internally, “University” creates an overarching identity that encourages a common purpose and diminishes “home and away,” “us and them” thinking, between campuses, said President Switzer.

Strategically, it creates physical and visionary space for new programs that build on Manchester’s strengths and emerging needs in its market. It is a market reality: Without strong students who choose Manchester and proud alumni who give back, the institution cannot achieve its Mission. “University” opens the windows wide to new programs and degrees, and opportunities at the Fort Wayne campus.

Surveys as current as this spring indicate that potential Manchester students and their families perceive “university” as a more attractive institution, reported SimpsonScarborough research and marketing firm. In-depth conversations with northeast Indiana community leaders, including numerous CEOs, revealed other impressions of a name change:

- renewal, revitalization
- momentum
- one umbrella identity for all that is Manchester
- high-quality, credible, prestigious

Recruiters say University in Manchester’s name will help attract students. Potential U.S. students and their parents surveyed also said “university” sounds more prestigious.

What’s next? Thousands of preparations and decisions.

Also on July 1, the “University” name change will accompany new designations for Manchester’s three academic units: College of Undergraduate Studies, College of Graduate Studies and College of Pharmacy.

“We have done our homework, talking with other institutions that made the change to university, gathering their to-do lists, schedules and budgets,” said McFadden. “We also learned that a name change will not affect our accreditation with any of the agencies that review us. We do not need to apply to any agency to change our name.”

ABOVE: Researcher SimpsonScarborough created “word clouds” of how “all audiences” describe Manchester. The larger the words, the more often they were used by current and potential students, alumni, faculty, staff and community leaders interviewed.

ABOVE: Challenges
“University seems more prestigious, a better status symbol.”

- BRAD MURPHY ’13, economics major and Spartan first baseman, who wants “University” to appear on his diploma

At the College’s request, Lilly Endowment Inc. included funds for a possible name change in its $35 million grant for the Pharmacy Program.

The logo must change, as well as marketing strategies. Design teams are working on those. Awaiting the Board’s decision, administrators delayed placing letterhead and Campus Store orders. And they were creative on some decisions, including resurfacing the gym floor, which now touts “Manchester” and “Spartans” and a 16-foot Spartan logo. But no surname.

Great sales of Manchester College gear and keepsakes are under way in the Campus Store, where visiting alumni will continue to find reminders of their “College” days until the merchandise sells out, said Heather Gochenaur, store manager.

“Besides the obvious changes to publications, websites, signs, uniforms, etc., Manchester’s name is more ubiquitous off campus than we ever imagined,” says Dan Chudzynski, director of marketing. “We’re developing an inventory of dozens of agencies, directories, professional organizations, institutions and businesses – even mapmakers – who will all need to recognize the change.”

Members of the Class of 2013 have a decision, too: Will “College” or “University” appear on their diploma? “It’s their choice,” says Registrar Lila Van Lue ’79 Hammer.

Economics major Brad Murphy ’13 of Fort Wayne wants “University” on his diploma when he graduates next spring, noting, “University seems more prestigious, a better status symbol,” Caleb McAfee ’13 agrees. The psychology major from Ossian, Ind., predicts employers will be more impressed by “University” on his resume.

Alumni can follow the progress of the transition to University on the Manchester website, at www.manchester.edu.

BY JERI KORNEGAY
**Manchester University Q&A**

**Q. Who was involved in the name change?**

**A.** The Manchester College Board of Trustees on April 21 voted to change the institution's name to Manchester University, effective July 1, 2012. President Switzer shared input from the President's Cabinet, the Alumni Board of Directors, and from conversations with hundreds of alumni, faculty, staff, current students, future students, northeast Indiana community leaders and higher education mentors. The Trustees began formally discussing a name change in October 2011, after years of informal discussion.

**Q. Will Manchester’s Mission change?**

**A.** The Mission will remain the same, and the Pharmacy Program will embrace the same Mission.

**Q. Will the school colors or mascot change?**

**A.** The black and gold colors will endure. Spartans rule!

**Q. Will the logo change?**

**A.** Manchester had already engaged a nationally respected marketing and design collaboration to help develop new image materials. Now, they will include University. All will steadfastly reflect the Mission and the people who continue to make Manchester a “Best College” in national rankings and in alumni hearts.

**Q. Will the school seal change?**

**A.** In the short term, Manchester will only replace the word College with University on the seal.

**Q. Isn’t this expensive?**

**A.** The cost is estimated at $150,000, which was included in the $35 million grant to Manchester from Lilly Endowment Inc. for the Pharmacy Program.

**Q. What about diplomas?**

**A.** Graduates in spring 2013 will have a choice of Manchester College or Manchester University on their diplomas. All future students will graduate from Manchester University.

**Q. Will the name change affect the small class sizes and close relationships with professors?**

**A.** No. Changing Manchester’s name to University will not diminish its ability to provide student-faculty side-by-side connections that resonate for lifetimes. The North Manchester undergraduate campus has reached its strategic enrollment goal. Class sizes will not increase dramatically. The Fort Wayne campus is enrolling its first class of 70 pharmacy students in a sizeable facility.

**Q. Won’t the name change cause confusion with similarly-named institutions in the United Kingdom?**

**A.** We have always been confused with the various schools in the U.K. that have Manchester in their names, particularly by international students. We don’t expect our new name to create any more confusion than Manchester College did. Four schools in the U.K. and two in the United States have Manchester in their name.

**Q. I graduated from Manchester College. What do I put on my resume now – Manchester College or Manchester University?**

**A.** Common options for listing institutions or companies that have changed names are: “Manchester University (formerly Manchester College)” or “Manchester College (currently Manchester University).”

**Q. How do I find out more?**

**A.** Manchester has many, many decisions to make and even more details to work out. We will continue to post information on this site to keep you up to date. In the meantime, please e-mail university@manchester.edu if you have questions.
The religion of critical thinking

After 123 years, the academic study of religion remains integral to the Manchester curriculum

CRITICAL THINKING. It’s an acquired, essential skill – the difference between making careful, thoughtful decisions about one’s life and taking rash, haphazard chances.

“Critical thinking is looking at an argument, breaking it down into its parts and saying, ‘Is this supported by the evidence?’ It’s an inductive method,” says Professor John H. Planer.

And it permeates every discipline, every course of the Manchester College curriculum. Also essential to a Manchester College degree: at least one course in religion, where students bolster their critical thinking in leaps and bounds.

“The study of religion assists in critical thinking and analytical thinking,” says Professor Emeritus Robert Bowman ’56, who has taught courses ranging from the basics to Biblical Greek, Jesus and the Gospels, and Ancient and Medieval Christianity. “How can you deal with issues that don’t really have any primal answers, but have directions?”
By providing students with the insight and skills to ask questions, professors guide their students toward answers, says Kate Eisenbise, assistant professor of religion whose courses range from the introductory to Religions of India and Feminist and Womanist Theologies. “We’ve worked really hard to make sure that if you take the courses, you’ll end up having those kinds of analytical tools to answer those questions.”

Manchester has required religious studies for a Manchester College degree for more than 100 years, says Registrar Lila Van Lue ’79 Hammer. In the beginning, the religion classes were about the work and messages of Jesus, as embraced by the Brethren denomination. And for many years, religion was part of “integrated” or “survey” courses that gave students a taste of an array of academic study.

Today, the study of religion has an intentional place in the core curriculum, the classes filling an entire semester, January or summer session. Students can delve into the content of the Hebrew Bible, learn about Christian traditions, and study the beliefs and practices of Buddhism and Islam, among other topics. (A recent class list is on Page 13.)

Sociology and religion major Todd Eastis ’14 says Manchester is sending an academic message to students by offering and requiring classes that discuss non-Christian faiths: “... that there is a bigger world out there, and it is important to understand the beliefs of all these different people to understand how our world really works.”

“Christians do not live in a vacuum,” notes Eastis, of Warsaw, Ind. “It might feel like it, especially being in northern Indiana, where it’s out of the ordinary not to be Christian. But in the world, which Manchester tries to prepare us for, we do not live in that vacuum.”

Students learn scriptures and ideas from an objective point of view, says Julie Garber ’79, who teaches religion and peace studies. “I come at it almost like an anthropologist,” says Garber, an MC English major with a master’s from Bethany Theological Seminary. “I separate the study of religion from the doctrine. It’s not teaching that you be critical of something, but to ask questions of what and why people behaved as they did.”

Yousra Kamoona ’13, a Muslim from Baghdad, Iraq, agrees with Garber. “(The religion classes) were more like history for me. The professors weren’t trying to force anything. They were just telling us about the Bible and the Old Testament and how it came about,” says the computer science major. “I thought it was really interesting. I learned how similar the Old Testament

In the beginning, they were religion majors

More than 230 religion majors are among Manchester’s 15,000-plus alumni.

The 170 living religion majors are scattered across the United States, from Washington to New York, working in a diversity of fields, from prison chaplains and religion professors to lawyers and nurses.

There are coaches, and a seminary president and English teachers. And yes, there are a fair number of pastors, mostly for the Church of the Brethren – but not as many as you might think in recent decades.

Ferne Strohm ’58 Baldwin, who served Manchester for many years as a professor of sociology and social work, and as its archivist, was among six religion majors in her class.

“A lot of people, if you ask them, would think that people who graduate from college in religion will all go to seminary and be pastors,” muses Baldwin, who retains close ties with the College.

“I knew all those five people (in my class) well. Only one was ever a pastor.

“I thought: That’s kind of interesting.”

BY XUNANTUNICH HALEY ’14
“To leave Manchester College with a liberal arts education without knowing what your neighbors believe, or learning about it, would be detrimental to society.”

JUSTIN LASSER, assistant professor of religion

and the Qur’an are. They have similar stories, the same people.”

Biology-chemistry major Micah Spurgeon ’15 of Fort Wayne enrolled in Introduction to Religious Studies, taught by Eisenbise. “To be honest, I was dreading the class,” says Spurgeon, a Catholic.

“Even though I knew it was an objective class, I was prepared for others to somewhat judge me on my religious beliefs,” says Spurgeon. “To my surprise, I found that those around me were actually curious about the different religions. Intro to Religious Studies has become one of my favorite classes.”

Often, religion courses help students solidify their faith.

“Studying religion has helped me to really think through my beliefs and practices,” says Bethany Clark ’11, now a student at Bethany Theological Seminary. “Why do I believe what I believe? My classes and professors have helped me to struggle with my thoughts and my beliefs and begin to sort through them. This struggle has definitely strengthened my faith and helped me to come to greater realizations.”

Whether or not the religion courses at Manchester College help students obtain a stronger faith, one thing is certain – the critical thinking skills are applicable to all walks of life, not just to religion.

Justin Lasser joined the religion faculty in fall 2011, teaching introductory classes in the Old and New Testaments as well as Judaism, Christianity, Islam. (He also teaches philosophy.)

Lasser puts it bluntly: “To leave Manchester College with a liberal arts education without knowing what your neighbors believe, or learning about it, would be detrimental to society.”

BY XUNANTUNICH HALEY ’14
Religion: the curriculum

THE ACADEMIC STUDY of religion seeks to understand religious phenomena – texts, beliefs, doctrines, practices, world views – by way of historical, critical and constructive methodologies. Manchester students of religion have opportunities to:

• acquire a sympathetic understanding of the Bible, the Christian faith and other world religions
• articulate and reflect upon the core claims that distinguish the Christian tradition
• become acquainted with the major methodologies and issues in the study of religions and religious texts
• understand a world in which compassion reveals the divine

While certain introductory religion courses endure, the curriculum also is rich with courses and seminars in the research interests of faculty from philosophy, religion, peace studies and other academic disciplines:

- Introduction to the New Testament
- Introduction to the Old Testament
- Christian Traditions
- Introduction to Religious Studies
- Judaism, Christianity and Islam
- Christianity: Reformation to Vatican II
- Religious Classics
- Christianity in 19th and 20th Centuries
- Religions and War
- Jesus and the Gospels
- Feminist and Womanist Theologies
- Genesis Seminar
- Elementary New Testament Greek
- Ancient and Medieval Christianity
- Religions of India
- Reformation and Early Modern Christianity
- Introduction to the Hebrew Bible
- The Confucian and Buddhist Worlds
- Quest for Historical Jesus

“I learned how similar the Old Testament and the Qur’an are. They have similar stories, the same people.”

YOUSRA KAMOONA ’13, a Muslim who took Manchester’s Introduction to the Old Testament
Strategic leadership by Mission with bold entrepreneurship

“This leadership has moved faster and further than any in history”

OVERHEARD ON THE WALK to spring opening convo:

Student 1: What’s this convo about, anyway?
Student 2: President Switzer is the speaker.
Student 1: Oh. What’s she talking about?
Student 2: I don’t know her topic, but she’ll say what she always says. She’ll talk about ability and conviction, and our Mission.

The books say transformational leadership requires commitment, ownership and trust. High, contagious energy and positive attitude help, too. Cost-effectiveness also is key. So is communication – Manchester’s president would call that audience analysis and listening to your audience.

Stewardship and accountability: Manchester’s CFO can write a book of his own on that. Manchester is savvy about professional development, too: Its student development leader uses “manage up” leadership, empowering her directors to bring learning moments to the table.
On Dec. 1, 2004, nine months before her inauguration, Jo Young ’69 Switzer took her seat without fanfare behind the president’s desk. She named admissions expert Dave McFadden ’82 executive vice president and sent him to the academic dean’s office to await the arrival of her replacement, Dean Glenn Sharfman. CFO Jack Gochenaur ’70 was already across the hall and Beth Sweitzer-Riley was settling into student development. Soon, Switzer would complete her team with fundraising mentor Michael Eastman.

Says Dave Haist ’73, a 22-year member (and former chair) of the Board of Trustees: “This leadership has moved faster and further than any in history.”

Since Dec. 1, 2004, Manchester has:

• concluded a $70 million fundraising (campaign started by the previous leadership) one year early, 37 percent over the original goal
• redesigned and reconstructed the College Union, adding an academic Success Center
• completed 80 percent of a new $100 million campaign, Students First!
• started a Pharmacy Program and opened a campus in Fort Wayne, making new friends in economic development, health services, education and government
• secured a $35 million grant from Lilly Endowment Inc. for the Pharmacy Program
• raised millions of dollars in leadership gifts from Trustees and alumni
• repurposed Holl-Kintner Hall of Science, moving early into the new Academic Center and admissions Welcome Center
• budgeted during the economic downturn while increasing student financial aid and salaries
• added classrooms, locker rooms and athletic training areas to the PERC
• added master’s degree programs in athletic training and education
• enrolled the largest student body since the Vietnam Era, surpassing 1,300 students
• initiated a three-year degree program
• attracted significant national, regional and state awareness of the Manchester story
• graduated 16 more recipients of the prestigious Fulbright awards for a total of 28
• grew the largest endowment in Manchester history, to $44.9 million
• developed a campus volunteer service “agency” so successful, President Obama recognized it
• announced the College would become a university on July 1, 2012

“This is not a place for the spineless,” says Michael Eastman, vice president for college advancement.

Manchester’s success is a blend of mission-focused entrepreneurship and leadership by four strategic priorities. Every decision, every budget decision, every employee evaluation looks to the four strategic priorities for inspiration. When Switzer and her cabinet report to the Board of Trustees, they speak in strategic priorities. (See page 17.)

“The rubber meets the road in how those strategic priorities are enacted,” says Board of Trustees Chair Marsha Palmer ’68 Link. “President Switzer has done an excellent job of holding her team and herself accountable to them.”

During the 2009 economic downturn when other colleges and universities were batting down the hatches, Manchester used the time to rethink the campus master plan. When many institutions spent the principal from their endowments to offset earnings losses, Manchester held fast.

The advancement team solicited endowed scholarship donors to give additional funds to offset losses to their endowments. “Many donors were happy to do so to ensure the students would not suffer,” said Eastman, whom Switzer calls “the best role model about how to talk to donors and inspire them to want to give.”

In awarding the $35 million grant, Lilly Endowment Inc. praised Manchester for its “bold forward-looking plans.”

MISSION

Manchester College respects the infinite worth of every individual and graduates persons of ability and conviction who draw upon their education and faith to lead principled, productive, and compassionate lives that improve the human condition.

LEADERSHIP continued on page 18
Number-cruncher and dreamer extraordinaire – Manchester’s CFO

He’s usually buried in a spreadsheet, crunching numbers, but the vision of Jack Gochenaur ’70 spans the Manchester horizon, his eyes sparkling with the fun of it all. CFO Extraordinaire, the MC economics and business administration major explores strategic opportunities for the College and, soon, for the University.

Gochenaur joined the President’s Cabinet as treasurer and vice president for finance in 2003, leaving the CFO post at Fortis Health of Milwaukee. He immediately improved the financial records and well-being of the College. He also implemented a Vision Fund that uses unrestricted estate gifts for Mission-based, strategic decisions.

“Jack is a rare combination of finance guy and dreamer,” says President Jo Young ’69 Switzer. “He can be both a strategic thinker and an accountant with attention to detail. He is as honest and ethical as they come.”

Gochenaur’s team is substantial in size and scope, encompassing the physical, fiscal and human resources operations of Manchester. In addition to the budgeting, investing and record-keeping for the College, his team manages student financial aid. All information technology, construction and maintenance unite under his leadership – on both the North Manchester and the new Fort Wayne campus.

Leaning heavily on Chris Garber ’77, associate vice president for financial affairs and director of operations, and a dozen other directors, Gochenaur leads a team of about 65 persons focused on making Manchester a great experience for students, employees and alumni.

They carry out initiatives ranging from a whole new campus in Fort Wayne to repurposing and greening buildings and spaces. Gochenaur is determined to provide learning and teaching environments that will carry on the Manchester Mission. “I want to leave Manchester better than I found it.”

BY CHAZ BELLMAN ’13

Manchester’s Strategic Priorities

1. Inspire effective learning to enable students to exceed everyone’s expectations.

2. Be “mission centered and market smart” to maximize our impact in the world.

3. Tell a compelling institutional story to widen support for the College’s mission.

4. Generate a financial margin sufficient to support the College’s mission and vision.
“Across the board, people believe (President Switzer) has done a tremendous job of strengthening the financial position and the student programming at the College,” said national researchers SimpsonScarborough about its interviews with community leaders.

“Jo Switzer is a transformational national leader,” says Richard Ekman, president of the Council of Independent Colleges. President Switzer serves on the board of the 600-member Council. “She takes seriously the responsibility to foster the next generation of college leaders.”

Led by Gochenauer, treasurer and vice president for finance, Manchester reduced costs, and pooled insurance and risk management with other members of Independent Colleges of Indiana.

As Manchester’s vice president for student development, Beth Sweitzer-Riley creatively and frugally ensures professional development of scores of leaders (including students). She shoulders responsibility for student housing, health, counseling, volunteer service, safety, religious life, multicultural relations, and student activities.

“She really understands young adult development and helping students learn outside the classroom,” says President Switzer. “If I had to deal with some of the students Beth has to deal with, I couldn’t. I would ask them, “Why don’t you just grow up?”

Glenn Sharfman, vice president and dean for academic affairs, is “a big-picture academic leader” who embraces the tradition of outstanding, mission-focused Manchester faculty compassionate about working with young people, says Switzer, a former academic dean. Sharfman has hired engaged, excited teachers in almost every discipline and led restructuring of the core curriculum.

Dave McFadden spearheaded the Fast Forward three-year degree and Triple Guarantee programs that gained national attention and students. A professional Doctor of Pharmacy Program was his brainchild. On May 4, he assumed the Pharmacy dean’s office, while retaining his executive vice president hat.

Since Dec. 1, 2004, Switzer has served five different chairs of the Board of Trustees and has recommended more than a dozen new board members, including some non-alumni to bring fresh perspectives to decisions. Board members bring a wide range of views and a diversity of ideas to the table but share passionately a commitment to Manchester students, she says with pride.

“We’ve had more healthy debate then I ever remember,” says Link. “The diversity of opinions and perspectives are out in the open. I respect Jo’s absolute willingness to let diversity of opinion surface.”

While a new Pharmacy Program, a $100 million fund drive and new learning environments grab headlines, much that accompanies these new initiatives gets overlooked, says Switzer.

“We often don’t highlight the hundreds of ways we stay true to our Mission and stay accountable to that Mission.”

BY JERI KORNEGAY

“This is not a place for the spineless.”

– MICHAEL EASTMAN, vice president for college advancement
Jo Young ’69 Switzer assumed leadership of Manchester on Dec. 1, 2004, the first female president in the history of the College. For 11 years, she served as vice president and dean for academic affairs. With a Ph.D. and master’s degree in communication studies, she also taught at Manchester and IPFW.

Is your academic background in communication studies helping you lead?

A main principle from communication studies – ethical leadership – guides just about everything I do. I want to be fair and ethical. Aristotle said you can’t communicate unless you are trustworthy, credible. You have to earn trust. Whether it is just one person or a big crowd – that trust is just huge. Communication studies taught me the importance of audience analysis and to focus on my audience.

For your inauguration address, you quoted Dag Hammarskjöld: “For all that has been – THANKS! For all that will be – YES!” Does that still resonate?

That is sort of a life model for me. Life isn’t always good, fair and happy. And there’s goodness that comes from the hard times.

I’m thankful for the wrinkles of the setbacks, because they help us do better. When somebody pushes back on an idea that I have – it helps me clarify my thinking. It helps clarify the issue for me.

How do you do it all?

I have an ability to turn off the stressors of life when I am taking a break. It doesn’t mean that I don’t take Manchester seriously. I think about the College, but I don’t worry about the College. It’s in good hands.

Before you became president, you researched women in similar roles. What advice do you have for would-be female presidents?

The doors are open for you. Be who you are. If there are parts of higher education you don’t understand, find opportunities to learn. Take advantage of colleagues who are willing to serve as tutors and mentors. If you’re moving into a presidency, make sure you understand NCAA athletics. I was fortunate to have learned about NCAA Division III from my role as academic dean.

What really counts: Find a place with a mission you care about and give it your all.
Name-dropping

Now or later, lots or a little, every single Manchester donor is significant!

ABOVE: Student Phonathoners express their thanks for conversations and more than $200,000 in pledges they collected for The Manchester Fund this school year.

They’re etched in bronze plaques, enormous and modest. There’s a big one in the Physician’s Atrium of the Science Center, with 160 names of graduates with M.D. or a science Ph.D. after their names.

Names are carved into stone. A stone base for a lamp post on College Avenue represents an entire class honoring the liberal arts: Class of 1921.

Names are on signs over doors, on sides of buildings, on displays.

They’re on insurance policies, annuities and wills. Hundreds of them, signed on the bottom line.

They’re on endowed scholarships. 339 of those.
They’re even on a couple of medallions that faculty don with their caps and gowns. Andy Rich, the Isaac and Etta H. Oppenheim Professor of Mathematical Sciences, wears one.

252 names are on the donor pledge list of super-phonather Ha Vu ’12 for her four-year Manchester career connecting with donors.

Thousands of names are in the annual Stewardship report of donors. Hundreds more are needed.

The message here: Names count.

Names of alumni, names of spouses and children of alumni, of foundations and businesses, of employees, and of other friends who have witnessed the power of a Manchester degree – all are significant.

They want to further the Mission to graduate persons of ability and conviction … persons prepared for their careers and to make a difference.

Their gifts come in all sizes, and in a variety of formats. Some gifts aren’t arriving now, but rather as confirmed bequests. It is nice to know they’re coming. That helps with planning.

“Each gift is significant to Manchester,” says Michael Eastman, vice president for college advancement.

“We’re hoping new alumni as well as seasoned alumni will help Manchester raise the final $20 million of its $100 million Students First! goal.” For example, alumni and friends may want to sweeten their annual contributions to The Manchester Fund or support a campaign initiative that has special meaning to them.

Alumni giving helps pay the bills, helps build new learning centers, and provides scholarships and international opportunities for students.

Alumni giving also is important to Manchester’s ranking in the popular college guides for high school students. Giving, at any level, indicates satisfaction and pride in the alma mater.

“Alumni contributions to Manchester College are highly visible to students,” says Amy Kraner Luthanen ’12, a psychology major who has received...
“I can definitely see myself giving back to Manchester in the future.”

AMY KRA NER LUTHAN EN ’12, scholarship recipient

an $11,000 Faculty Scholarship for each of her four years at Manchester. “Beyond the immediate provision of facilities and programs, the contributions highlight what the College has meant to so many students throughout the years.

“Seeing that alumni value the education and experiences they gained here and that they want to provide the same for future students really creates a sense of a dynamic community of learners.”

Alumni giving inspires Luthanen: “I can definitely see myself giving back to Manchester in the future.”

She realizes that her giving likely will start modestly. She won’t be alone. About 1,120 donors gave amounts ranging from $5 to $99 last year. That $43,650 given collectively helps pay the electric bill or a professor’s salary or a professors salary or scholarships for new students.

Phonathon each fall and spring is an easy way for donors to connect and give habitually.

“The Phonathon is a win-win for the College. It helps personalize the gifting process and also gives the student-caller great interaction with alumni and real-world connections,” says Dan Studebaker ’74, a religion and philosophy major who co-owns Studebaker Nursery in New Carlisle, Ohio.

His and other alumni conversations with the Phonathoners have led to more than $200,000 in donations to The Manchester Fund this school year.

Gifts to The Manchester Fund help pay for utilities, technology, supplies, wages, maintenance … the typical expenses.

Donors can be specific, too, from endowed scholarships to academic programs to new buildings like the Academic Center to athletics. There’s even a Green Fund and a Commemorative Tree Fund.

The annual Friends of Manchester Auburn Golf Outing has raised more than $1 million for Spartan athletics, including $50,000 last summer. More help is needed: Big bills remain for the new PERC classrooms, locker rooms and athletic training facilities.

Manchester faculty, staff and retirees also give “significantly”—almost $136,000 last year in cash.

There are a bazillion other ways to put Students First!

Development experts call it planned giving: creative and flexible ways to provide for future generations of students, not just those discovering Manchester today. Some planned gifts provide income for the donors. Many reduce income taxes.

Manchester has a planned giving expert eager to help donors tailor a gift that is perfect for them.

The bottom line for putting Students First!

Give now for now.
Give now for later.
Give now and draw income from your gift for life.
Give yearly.
Give a lot once.
Give small, but regularly.
Give forever.

Give right now!
GLADDEN SCHROCK ’58 is one of two Manchester College alumni authors nominated for the Pulitzer Prize. In his nominated fiction, *Letters From Alf*, he wrote:

“Who can we look to for wisdom? Once we were convicted by God, then by His death. Now, not even the death of God interests us. We are passively moral, speak of instinct as though it were atavistic, cannot even do war with certainty. We glory in our insipid homogeneity, the blessing of democracy.”

Phil West ’60, who has spent nearly a half-century searching for common ground between the people of America and East Asia, was nominated for his very first book, *Yenching University and Sino-Western Relations, 1916-1952*.

Many, many Manchester alumni have authored scores and scores of books, from scholarly tomes on issues of history, peace and justice to lighter reading on personal finance, prayer and children’s stories.

The author of *Silly Tilly* and *Mrs. Tibbles and the Special Someone* not only wrote but also illustrated the children’s books: Jeanine Wine ’76, a biology-chemistry and art major who today is Manchester’s archivist.

In 2008, Myrna Grove ’71 completed her biography about the first minister and organizer of the Brethren movement in the 18th century. Her book,
Alexander Mack: A Man Who Rippled the Waters marks the denomination’s 300th anniversary. She’s also written about asbestos cancer, one-room schools and even a children’s book.

James Hollis ’62 used his degree in English when writing Finding Meaning in the Second Half of Life: How to Finally, Really Grow Up. He writes: “The second half of life presents a rich possibility for spiritual enlargement, for we are never going to have greater powers of choice, never have more lessons of history from which to learn, and never possess more emotional resilience ...”

In his historical novel, Heart of a Warrior: The True Saga of Sweet Breeze and William Wells, Joe Krom ’67 tells of a pioneer taken captive at a young age by the Miami tribe, and of his relationship with the daughter of famous Chief Little Turtle.

Norm Coots ’89 and his wife, Carol, say their book has saved companies nationwide $50 million dollars: Stop Wasting Money! Your Common Sense Money Management Guide for Everyday Life.

Flora Rouch ’59 Williams offers prose and poetry ranging from spiritual guidance to financial matters. Here’s a sample of the home economics major’s talent in her 2006 book, Poetry for Life Renewal:

“Serve with joy.
Take the bumps.
Dodge the arrows.
Then tonight return to rest.
Trusting God whom you attest.”

Robert C. Johansen ’62 discusses the developing world order in The National Interest and the Human Interest: An Analysis of U.S. Foreign Policy and why
the influence of the United States fails to benefit the global human interest. He recently retired as founding faculty of the Kroc Institute of for International Peace Studies at the University of Notre Dame.

Sports enthusiasts will appreciate the personal insight (and strategies) of Coach Scott Kreiger ’88 in Four Sunny Saturdays as he recounts the journey of the Canterbury Lady Cavaliers basketball team to its first-ever 1A state championship in 2008. (He’s still head women’s basketball coach for Canterbury High in Fort Wayne.)

Mathematician Marvin Bittinger ’63 has sold more than 13 million copies of his textbooks, teacher guides and publications. It’s hard to find a math teacher who has not heard of him or used at least one of his more than 220 works, teacher guides and publications.

“The Bittinger texts are good to use with students who struggle with math,” says Timothy M. Brauch, Manchester assistant professor of mathematics. “They are easy to understand and present the topics in an orderly manner, using a lot of examples of how the topics are used in real life.”

G. John Ikenberry ’76 majored in political science and philosophy. His After Victory: Institutions, Strategic Restraint, and the Rebuilding of Order after Major Wars

“Serve with joy. Take the bumps. Dodge the arrows. Then tonight return to rest. Trusting God whom you attest.”

— FLORA ROUCH ’59 WILLIAMS, Poetry for Life Renewal
“I wanted to write something that offered an alternative viewpoint.”

ENGLISH MAJOR Anne Schrock ’78 Ott intended to be a writer. She published her first piece in the Church of the Brethren Messenger magazine, an article about her professor, T. Wayne Rieman. Newspaper reporting and freelancing set her on a writing career, but her passion was for fiction. After a few graduate-level writing classes, she began her future as a novelist.

Windswept is Ott’s first work of fiction, with a sequel on its way. She draws on strong characters whose family relationships are grounded in respect, love and community.

“Love is hard work; love is a decision. Lots of fiction, television and movies model unhealthy relationships,” reflects Ott. “I wanted to write something that offered an alternative viewpoint. At the same time, while the characters may be classified as ‘people of faith,’ this is not a work that implies that belief in God will make everything OK. The book is about one family trying to live together and love each other when life is good and when it’s difficult.”

Ott stresses that writing is a process. Her advice to aspiring authors: “Go to workshops, seminars, classes and write. Have your work critiqued by professionals. Be humble enough to learn from others you respect and courageous enough to be bold.”

Ott is a big fan of her alma mater: “Manchester is all about inspiring people to become the best they can be, to live lives of service, to believe that they can go out and make a difference in the world.

“In some respects, you could say that my characters are very much influenced by what I learned at Manchester because who I am is so intrinsically woven with the education I received there and the way it has shaped my life.”

BY CHRIS MINTER ’15

“Be humble enough to learn from others you respect and courageous enough to be bold.”

– ANNE SCHROCK ’78 OTT, author of Windswept

won the 2002 Schroeder-Jervis Award for best book in international history and politics. Readers can find copies in Japanese, Italian and Chinese as well as the original English.

Manchester grads have much to say, from the scholars to the whimsical poets to the reflectively religious and the historians. Some win great prizes, some are prolific writers.

The Office of Alumni Relations has a web page for Manchester authors. Visit WWW.MAGAZINE.MANCHESTER.EDU.

BY CHRIS MINTER ’15
Connections for Life

1940s

Murl Huffman ‘41 of Greenville, Ohio, and Margery Burkhart married July 17, 2011.

1950s

Phil Enyeart ‘50 of North Manchester was inducted into the Manchester High School Hall of Fame in February for his energy and support in the development of the MHS athletics program and in improving all aspects of the student experience.


Paula Sheller ‘55 Adams of Forest Grove, Ore., has authored a book of poems, this little space, published by Amherst Writers & Artists Press Inc.

Julian Schrock ‘57 of Barre, Vt., has surpassed the 1,000 mark for crostic puzzles published. For 30 years, he was a regular contributor to Dell Puzzle Magazine, other national and regional publications and online.

Gary Tisor ‘57x of Struthers, Ohio, authored The Untold Story, in which he mentions Andrew Cordier ‘22 and former Manchester President A. Blair Helman.

1960s

Dick Miller ‘61 of North Manchester was inducted into the Manchester High School Hall of Fame in February. He served as head cross-country coach for 32 years, track coach for 33 years, and a mathematics teacher for 38 years.

Edward “Bill” Murray ‘63 of Lecanto, Fla., has served on the Citrus County School Board since 2004, most recently as chair. He is a certified member of the Florida State School Board Association and is chair of its Board Development Committee.

Gary Studebaker ‘63 of Anaheim, Calif., is a special education instructor for National University.

Kay Ballinger ‘68 Reinoehl of Waterloo, Ind., is among “20 to Watch” of the National School Boards Association’s Technology Leadership Network for the 2011-2012 school year. The Network identifies leaders who promote innovative technology into high-quality classroom learning and school district operations. Reinoehl is director of technology for East Noble School District where she successfully wrote a $200,000 grant request for technology.
Alumni News & Notes

Larry Stewart ’69 of Lake Worth, Fla., is national sales developer for Bent Creek Logistics, based in Wellington, Fla. Bent Creek provides warehousing, freight management, packaging and supply chain management.

1970s

Robin Gratz ’70 of North Manchester announced his retirement as director of Manchester College’s Funderburg Library, effective August 2012. He has served in the College library for 29 years, 22 as director. Gratz also is the College organist and a member of the Athletic Hall of Fame, inducted in 1995 for his MC student-athlete career in football and track.

Karen Horn ’71 of Houston, Texas, is now vice president of corporate and employee commitment for BMC Software, a multinational company specializing in business service management software. An expert in organizational strategy and communication, she has held leadership roles in human resources and corporate communications at GE, Cisco Systems, Washington Mutual Bank and MetLife. She also holds a U.S. patent for inventing a communication planning tool, MyComm, while she was at Cisco.

Jane Bowser ’72 of Punta Gorda, Fla., and Todd Adams married Nov. 29, 2011.

Philanthropy 101

Planning for retirement and literacy initiatives

As Linda Murbach ’62 plans for her own financial future during her retirement, she is helping her alma mater promote literacy initiatives throughout its entire curriculum. The Massachusetts resident has designated Manchester as beneficiary of her retirement plan. And, with current giving, she’s created the Avis A. Murbach Literacy Fund in honor of her mother.

The retired educator says her gifts now and in the future help her thank her alma mater for “the positive professional and personal influence that Manchester College has had on my life.” The fund will help Education faculty improve and expand literacy education as they train tomorrow’s teachers.

Supporting Manchester by making it a beneficiary of your retirement plan can provide significant estate and deferred income tax benefits while achieving a lasting legacy to benefit Manchester students for generations to come.

Talk with a gift planner

Stephen S. Thomas, J.D.
Director of Gift & Estate Planning
260-982-5081 or 888-257-2586
ssthomas@manchester.edu
AMERICAN PSYCHOLOGIST and philosopher William James said, “The greatest use of life is to spend it for something that will outlast it.”

Herbert E. Chinworth '42x has used his life well. Building on his own MC experience, Chinworth served on a landing craft for the U.S. Navy during World War II, earned a master’s degree in chemical engineering and then climbed The Dow Chemical Company ladder to supervise its catalyst plant in Ludington, Mich.

All along his journey, Chinworth never forgot his Manchester education. Like generations of Manchester students, he studied with faculty who stoked his curiosity and stretched his mind.

When the College issued a donor challenge to build a new Science Center, Herb and Arlene Chinworth saw an opportunity. They honored one of Herb’s mentors, chemistry Professor Harry R. Weimer ’29, by funding a wing in his name.

They didn’t stop there. In the spirit of “Science is a Verb” (an active verb) in the Manchester vernacular, the Chinworths also funded a high-tech laboratory and classroom equipment for hands-on learning.

The couple’s generosity stretches to an endowed scholarship and gifts to the Pathways program – and in remembering the “peas and carrots” annual sustenance of The Manchester Fund.

At Commencement 2012 this spring, the College awarded its “dear friend” Herb Chinworth an honorary Doctor of Science degree “in recognition of life of ability and conviction and a life used well.”

BY MELINDA LANTZ ’81
Mark Sherman ’79 of Indianapolis has joined LoCascio, Hadden & Dennis LHD, an Indianapolis-based employee benefit consulting firm.

1980s

Christine Deavel ’80x of Seattle, Wash., author of a poetry collection, Woodnote, is recipient of the 2011 Dorothy Brunsman Prize. Published in September 2011 by Bear Star Press, many of the Woodnote poems are set in North Manchester and surrounding areas.

Tom Wagner ’82 of Whitehall, Mich., had a second book published, Work and Hope: Further Thoughts on Living Faith, a compilation of his essays featured in the Muskegon County (Mich.) Cooperating Churches newsletter.

Kevin Winicker ’83 of Frederick, Md., is director of non-federal audits for the U.S. Department of Education.

Jennifer Mitchell ’84 Shepherd of Warsaw, Ind., takes the office of principal of Greencastle (Ind.) High School on July 1, 2012. She is an assistant principal for Warsaw Community High School.

D. Randall Brown ’87 of Fort Wayne is a Fort Wayne managing partner of Barnes & Thornburg LLP. Brown was recognized in the 2007-2012 editions of The Best Lawyers in America and in Indiana Super Lawyers.

1990s

Mark Baer ’91 of Powell, Ohio, and wife Beth welcomed Emily Katherine, born March 24, 2010.

C. Scott Hullinger ’92 of Westfield, Ind., and Julie Biscoff married April 14, 2012.

Lori Caskey ’94 Caskey Sigety of Mishawaka, Ind., has published a new collection of poetry, In the Family of Trees.

Scott Price ’94 of Carmel, Ind., is a partner with Katz, Sapper & Miller and a member of the Indianapolis CPA firm’s Audit and Assurance Services Department.

Samuel Cyrus ’95 of Wasilla, Alaska is a field engineer for Halliburton. He and his wife, Kimberly, have lived in Alaska for 12 years.

Krista Wellman ’95 Kitson of Syracuse, Ind., is design coordinator for Dutchmen Manufacturing Inc., manufacturer of towable recreational vehicles, based in Goshen, Ind.

Jeff Dupont ’96 of Indianapolis is product marketing manager for the nonprofit Indiana Health Information Exchange, the largest health information exchange in the nation.

^ Amanda Kreps ’96 Kreps-Long of Goshen, Ind., is a director of development for Manchester College. In her previous job, she implemented the first development program for Fourth Freedom Forum, a national nonprofit think tank promoting global cooperation to prevent armed conflict.
Connections for Life

Jeremy Markham ’96 of North Manchester is athletic director for Manchester Jr-Sr High School. He formerly was assistant football coach/assistant athletic director and athletic recruiting coordinator for Manchester College.

Megan Mattern ’97 Long of Wabash, Ind., and husband Josh welcomed Cruz Matthew, born Dec. 21, 2011.


Chris A. Felger ’98 of Noblesville, Ind., is a director for Katz, Sapper & Miller, in the CPA firm’s Audit and Assurance Services Department, and is a member of its Construction and Transportation Services groups.

J. Michael Salazar ’98 is an assistant athletic trainer for the Cleveland Indians. He was promoted after serving two years as Class AAA Columbus head athletic trainer. Salazar has been with the Indians 13 years.

2000s

Tiffany Manley ’00 Bull of Clinton, Iowa is head athletic trainer for Ashford University in Clinton.

Spencer Folkerts ’00 and Kristen Morris ’02 Folkerts of Fort Wayne welcomed a son, Coen Wayne, born June 20, 2011.

Sara Kiesling ’00 Huntzinger of McCordsville, Ind., and husband Drew welcomed Alex William, born Dec. 17, 2010.

Derek Thompson ’00 of Lowell, Ind., is an alternative education teacher at Lowell High School for Tri-Creek School Corporation.

Jen Vining ’00 Smith of Mishawaka, Ind., is assistant athletics director for compliance for the University of Notre Dame. Vining-Smith and husband Jeremy Smith ’00, a senior account executive for Mars Advertising, have two sons, Braedyn and Kaleb.

Hillary Hobbs ’01 Blake of Fishers, Ind., is director of education for Meridian Music in Indianapolis.

Kris Brownlee ’01 of Bristol, Ind., has signed with Megawave Records. The saxophonist frequently tours in the Chicago area. He is married to Madalyn Metzger ’99, communication manager for Mennonite Mutual Aid.


Troy D. Hogan ’01 ‘02m of Noblesville, Ind., is a director in the Business Advisory Group of Katz, Sapper & Miller certified public accountants. Hogan has experience in tax planning, tax compliance, financial statement analysis and in managing transportation industry business issues. He is a member of the firm’s Transportation Services Group.
It’s amazing what you can do for your alma mater with a few thousand well-placed connections

Almost 25 years ago, former President Bill Robinson challenged his new alumni director, Gary Montel ’65 to “find ways to increase involvement of our alumni.”

Montel’s solution: Connections, thousands of intergenerational connections – with more than 12,316 living graduates in a constantly evolving database.

“Social networking is where it’s got to be, for the young alums as well as the older generations,” Montel says. “But it doesn’t replace the face-to-face opportunities.”

“I’ve always appreciated how Gary handled Homecoming,” says Terry Updike ’70 of Huntington, Ind., 2002 president of the Alumni Association Board. “You always feel comfortable coming back. Gary and his staff work very hard to make it something special.”

New programs also engage young alumni and current students. “We have to educate them on how to be alums so they never leave the fold,” Montel says.

Montel also has salted some very successful brainstorms:

- Manchester license plates. More than 900 alumni and friends display their school pride with Manchester tags – great marketing for future students while supporting programs for current students.

- And Umbrellas! “There’s probably thousands of them out there,” says Montel of the black and gold huge Manchester umbrellas sold and given away.

On July 12, Gary Montel retires as director of alumni and church relations. Bet he stays connected.
Carrie Miller '01 '02ma Minnich of Fort Wayne was honored by The Greater Fort Wayne Business Weekly among its “40 under 40” for professional achievements and contributions to the community. A CPA and supervisor for Dulin, Ward & DeWald Inc., Minnich works with its nonprofit team, auditing and reviewing financial statements, filing tax returns and consulting.

Justin W. Miller '01 of Indianapolis, an orthopedic spine surgeon, will open a location for Indianapolis-based Indiana Spine Group in the Hendricks Regional Health hospital in Danville.

Amie Fletcher '02 of Dothan, Ala., is an assistant professor of English at Bainbridge College. Fletcher and Brian Seidman married in May 2009.

Kristen Morris '02 Folkerts of Fort Wayne, Ind., is a PAS Specialist for Aging and In-Home Services of Northeast Indiana.

Carrie Albright '03 of Bloomington, Ind., completed her Master of Public Affairs at Indiana University’s School of Public & Environmental Affairs. She is chair of the Environmental Commission for the City of Bloomington.

Stacy Carpenter '03 of Tampa, Fla., has finished her assignment with the Peace Corps in Kazakhstan and is living in Tampa.

Beth Allen '03 Dubois of Charlotte, Mich., is a developmental analyst for the Michigan Department of State, Bureau of Elections.

Andy '04 and Robin Bickel '04 Britton of Avon, Ind., welcomed Nolan Andrew, born July 17, 2012.

Tonya Welsh '04 of Warsaw, Ind., and Phil Douglass married Oct. 1, 2011. Tonya is senior program director and Kosciusko County YMCA head coach for Kosciusko County YMCA in Warsaw.


Stacey Vangordon '04 Jarrett of North Manchester is an accountant for Terrill & Co. Inc., North Manchester.

Brad Thomson '04 of Chicago received the 2011 Legal Worker Award of the National Lawyers Guild for his work with the People’s Law Office in Chicago. The Guild cited Thomson for providing “crucial legal information and assistance to activists targeted by the federal government, including those supporting Palestine international solidarity and animal rights.” When his nose was broken in a March 2003 anti-war demonstration, Thomson became a plaintiff in a massive class action.

Brenda Yocum '04 of Rochester, Ind., is a school-based therapist for Four County Counseling Center, serving Cass, Fulton, Miami and Pulaski counties in Indiana. She earned a master’s in social work from Andrews University in 2011.
Improving the human condition, from the White House

AT THE AGE OF 31, Dustin Brown ’99 is one of the youngest senior executives in the U.S. Office of Management and Budget. In his West Wing office of the White House, his long work weeks immerse him in federal programs that improve the lives of millions of Americans.

As deputy assistant director for management, Brown heads the Office of Performance and Personnel Management, strengthening dozens of federal programs. His efforts improve living conditions in low-income urban areas, lower the violent crime rate in Native American communities and increase renewable energy use in U.S. homes.

“Dustin has made real and lasting contributions to improving the effectiveness and efficiency of government to better deliver for the American public,” says Mark Bussow, performance team leader for the Office of Management and Budget.

With his Manchester degree in political science (and a Spanish minor), the Fulbright recipient studied international relations in Ecuador and then earned a master’s degree in public administration at Syracuse University’s Maxell School of Citizenship and Public Affairs.

Brown and his wife Heidi Howiler ’98 Brown make their home in Maryland with their two young sons, Noah and Emery. They remember their alma mater with annual gifts to The Manchester Fund.

Last fall, Manchester honored Brown with its first Young Alumni Impact Award for continuing to live out the Manchester Mission in his professional and personal life after graduation and continuing to make a significant impact on the world.

BY CHAZ BELLMAN ’13

Share your news:
alumnioffice @ manchester.edu 888–257–2586
Commitment to inner city challenges sends alumna to Principal’s Office

**RA’CHELLE SPEARMAN ’03** is poised and confident as the leader of the Imagine Schools on Broadway in Fort Wayne, despite continual interruptions from those tall and small.

As the principal strolls a hallway of the charter school, a distraught young girl approaches, announcing she has searched and searched and cannot find the $4 she brought for the school book fair. Spearman offers up the necessary funds from her own purse. After all, the child wants to read.

Spearman quickly found her niche in charter schools. As she approached her MC graduation, she committed early to a new Fort Wayne inner city charter school, wanting to teach in her hometown. But plagued by enrollment and financial challenges, the school closed the following year. She taught at another charter, and then took some time off to decide if this path was the right one for her. In the end, Spearman realized her commitment is to charter schools and to helping inner city children succeed, child by child.

When Imagine Schools opened its charter in Fort Wayne, administrators turned again to Spearman for the classroom. Before long, she was in the Principal’s Office of the 420-student elementary school. She’s also key in bringing year-round school to Fort Wayne – the first such program in the city.

Spearman remembers her MC training and mentoring. She says her professors gave her a sturdy foundation to stand on in times of need.

**BY KATHRYN MILLER ’13**

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**2010s**

Rosemary Bond ’10 of St. Charles, Mo., serves as an administrative assistant for Lindstrom & McKenney Inc. international estate buyers in St. Louis.

Mary Jane Dickey ’10 of Goshen, Ind., teaches fourth grade at Heritage Intermediate School in Middlebury Community Schools.

Andrew Jackson ’10 of Warsaw, Ind., is a staff accountant for Dahms & Yarian certified public accountants.
Erin Cartwright ‘11 of Indianapolis is serving a 10-month apprenticeship with Public Allies, an AmeriCorps program that cultivates leaders for the non-profit sector. She is assigned to the Mary Rigg Neighborhood Center in southwest Indianapolis, where she leads the food pantry, holiday assistance and community outreach.

Jason Elliott ‘11 of Goshen, Ind., is enrolled in master’s programs in environmental management and forestry at Duke University in preparation for a career as a forest economist. This summer, he has an internship with the Nature Conservancy, analyzing how weather trends impact prescribed forest burn seasons.

Chase Estepp ‘11 and Mary McCauley ‘11 of Knoxville, Tenn., married June 6, 2011.

Austin Freels ‘11 and Ashley Vance ‘11 of Auburn, Ind., married Aug. 6, 2011.


Julia Largent ‘11 of Muncie is working on a master’s degree in digital storytelling at Ball State University.

Lauren Nash ‘11 of Floyds Knobs, Ind., and Aaron McKim married June 18, 2011.

Katherine Pea ‘11 of Fort Wayne is a behavioral health technician at a group home for teenage boys, employed by Park Center Inc. in Fort Wayne.

^ Laban Wenger ‘13x of Petersburg, Pa., is serving a Brethren Volunteer Service (BVS) assignment with CooperRiis, a therapeutic community for people with mental illnesses and brain-based disorders in Mill Spring, N.C. The farm-based work training program helps residents learn skills that can help them achieve and sustain the highest levels of functioning and fulfillment possible.

David M. Studebaker ’30 of Dayton, Ohio, Dec. 21, 2011

Gladys Knull ’33n Lambert of Fort Wayne, April 10, 2012


Glozella Clinker ’34n Bowman Meyer of Arizona City, Ariz., Dec. 20, 2011

Mary Grube ’35 Schubert of Frankfort, Ind., March 10, 2012

Stuart Van Dyke ’35x of Sarasota, Fla., Oct. 31, 2011

Virginia Yoder ’37 Ditmer of Syracuse, Ind., Feb. 25, 2012

* J. Everett Royer ’38 of Miami, Fla., Feb. 6, 2012

Vila Butterbaugh ’39 Barnhart of LaVerne, Calif., Nov. 22, 2011


* G. Frederic Roop ’39 of North Manchester, Dec. 21, 2011

Ernestine Hoff ‘40 Emrick of LaVerne, Calif., Feb. 24, 2012

Mary Durr ’40 Richey of Goshen, Ind., Dec. 5, 2011

James Byerly ’41 of Fort Myers, Fla., April 24, 2011

J. Edward Gilbert ’41x of North Manchester, March 25, 2012

Charles Herr ’41 of Kendallville, Ind., April 10, 2012

Ethel Irvin ’41 of Wooster, Ohio, Aug. 15, 2011

Clyne Ritchie ’41x of Gaston, Ind., Oct. 31, 2011

Aubrey Rogers ’41x of Muncie, Ind., March 28, 2012


Clifford Lutes ’42x of Woodstock, Ill., Nov. 25, 2011

Elizabeth Burton ’42x Steiner of Phoenix, Ariz., Dec. 14, 2011

* AS A MEMBER OF THE OTHO WINGER SOCIETY, THIS DONOR INCLUDED MANCHESTER IN AN ESTATE PLAN OR ESTABLISHED A DEFERRED GIFT WITH THE COLLEGE.
Connections for Life

John R. Walter ’42 of Columbia City, Ind., Oct. 19, 2011
Herbert Ballenger ’43x of Rochester, Ind., March 22, 2012
Richard Young ’43x of Pebble Beach, Calif., Oct. 16, 2011
Thelma Livengood ’44x Craig of Rochester, Ind., Jan. 12, 2012
Dorothy Malcolm ’44 Rink of Millersburg, Ind., Sept. 28, 2011
Norma Fowler ’44 Rush of Syracuse, Ind., June 10, 2010
Beveridge Shinn ’44x of Peru, Ind., Sept. 27, 2010
Mable Bevington ’45 of Saint Joe, Ind., Oct. 14, 2011
Willadean Rager ’45x Ewing of Columbus, Ohio, March 6, 2012
Helen Butterbaugh ’45 Tucker of Longmont, Colo., Jan. 29, 2012
Rose Humke ’45x Watts of Millington, N. J., Nov. 30, 2011
Isa Hostetler ’46x Gochnauer of Wooster, Ohio, Jan. 17, 2012
Vanis Deeter ’47 Irick of Hampton, Va., March 16, 2012
Dean Kindy ’47 of North Manchester, Jan. 27, 2012
Miriam Kuhn ’47x of South Bend, Ind., Sept. 20, 2011
* Suzanne Eiler ’47 Miller of Zionsville, Ind., March 6, 2012
Ruth Bittel ’47x Mugford of Eynon, Pa., March 4, 2012
Evelyn Gnagay ’47 Oncken of Chicago, March 4, 2012
Cecil Powell ’47 of New Castle, Ind., April 11, 2012
Dean Rohrer ’47 of Greenville, Ohio, Nov. 5, 2011
Violet Cheal ’48 of Kennett Square, Pa., March 3, 2012
Mildred Landis ’48 Kimmel of Ozawkie, Kan., March 10, 2012
Lucille Fielitz ’48 Tittle of Toledo, Ohio, Oct. 1, 2011
Wayne Bock ’49 of New Haven, Ind., Aug. 8, 2011
Harold Brill ’49 of Jensen Beach, Fla., Jan. 4, 2012
Doris Morr ’49 Carpenter of Ashley, Ind., March 2, 2012
John Krieg ’49 of Fort Myers, Fla., Dec. 7, 2011
Thomas McNaughton ’49x of Largo, Ind., Jan. 24, 2012
* Beverly Davidson ’50 Adair of Fort Wayne, Oct. 12, 2011
Eldon Hoyt ’50 of Indianapolis, Nov. 3, 2011
Martha Long ’50x of Columbus City, Ind., Feb 16, 2012
Charles Ryan ’50 of Angola, Ind., Feb. 23, 2012
Theron Swank ’50 of Kansas City, Mo., Dec. 12, 2011
Lex Dormire ’51 of Uniondale, Ind., Nov. 15, 2011
Mamie Smith ’51 Keim of North Manchester, Nov. 24, 2011
Myra Mow ’53 Lackey of North Manchester, March 11, 2011
* Joyce Snyder ’53 McFadden of North Manchester, Sept. 21, 2011
Miriam Skinner ’53 Mishler of Bremen, Ind., Sept. 28, 2010
Paul Dougherty ’54 of Nappanee, Ind., Feb. 10, 2012
Judith Grady ’54x Burke of Chicago, Aug. 1, 2011
DEATHS continued on Page 40

* AS A MEMBER OF THE OTHO WINGER SOCIETY, THIS DONOR INCLUDED MANCHESTER IN AN ESTATE PLAN OR ESTABLISHED A DEFERRED GIFT WITH THE COLLEGE.
What do your classmates look like today?
See reunion photos online.

Manchester Alumni Days

2012 Alumni Days   May 30-31
2012 Homecoming   October 13

Picture this: Good food and good company, memories and memorials, learning and laughter. Alumni Days 2012 are May 30-31, when Manchester’s mature alumni gather for a reunion paced perfectly for strolls and chats with far-away classmates.

The best way to savor this two-day stew is with a sleepover in one of the College’s newer residence hall suites, but commuters have a great time, too. This year is the 50th reunion for the Class of 1962. They get a day for themselves, Wednesday, May 30. On Thursday, May 31, the classes of 1942, 1947, 1952 and 1957 join the fun.

Alumni will learn about the new professional Doctor of Pharmacy program, the Manchester Master Plan and get an insider’s tour of the new Academic Center, the Chime Tower and other campus treasures. Class photos are Thursday morning. Thursday night, Alumni Honor Award recipients take the stage.

Contact the Alumni Office at 888-257-2586 or alumnioffice@manchester.edu.

magazine.manchester.edu
Mary Rudy '54 Knoop of
Poland, Ohio, March 27, 2012
Donnalee Dawald '54
McKittrick of Fort Wayne,
Dec. 16, 2010
Thomas McClure '55x of
Indianapolis, March 8, 2012
Carole Joan Longo '56
Hankel of Beavercreek,
Ohio, Nov. 7, 2011
Wendell Meyer '57 of
Merideth Norris '57x
Richardson of Kokomo,
Ind., Oct. 31, 2011
Suzanne Blessing '58x
Carothers of Sunset Beach,
N.C., Dec. 17, 2011
Donald Ruhl '58 of Winona
Lake, Ind., Oct. 1, 2011
Kenneth Cripe '59x of Van
Wert, Ohio, Nov. 14, 2011
Donald Dean '59 of
Greenwood, Ind., March 28,
2012
Marilyn Iske '59x Hogge of
Durham, N.C., Jan. 6, 2012
Ronald Kirkpatrick '61x of
Fort Wayne, Oct. 11, 2011
Karel Hollingsworth '61x
Neff of New Paris, Ind.,
March 27, 2012
James Warner '61 of
LaCrosse, Wis., Sept. 29,
2011
Paul Flora '62 of Enon,
Ohio, July 29, 2011
Janet Weeks '62 of
Sarasota, Fla., March 9, 2011
David McCracken '63 of
Greenfield, Ind., Jan. 3, 2012
Max Egley '64 of
Wolcottville, Ind., Dec. 25,
2011
Shirley Kehr '64 of Goshen,
Ind., Feb. 3, 2012
Paul L. Shrider '64 of North
Manchester, April 26, 2012
Edward L. Miller '65x of
Albion, Ind., Nov. 11, 2011
Kate Bagwell '65
Wheatland of Portland,
Ore., Nov. 6, 2011
Warren Angle '66 of
Philadelphia, Pa.,
Sept. 9, 2011
Lloyd Cabiness '67 of
Bremen, Ind., Jan. 30, 2012
Steven Joseph '67 of
Onokema, Mich., Nov. 23,
2011
Gerald Sakaguchi '67 of
Bloomington, Ind., Jan. 9,
2012
Richard Kehoe, Jr. '68 of
Warsaw, Ind., Nov. 7, 2010
Kathleen Hippensteel '70 of
Ottawa, Ohio, Jan. 16,
2012
Linda Miller '71
Dombrauckas of Dayton,
Ohio, Oct. 28, 2010
Linda Grossman '72
Hirschy of Wakarusa, Ind.,
Oct. 3, 2011
Karen Engle '74x Lawson of
Richmond, Va.,
Nov. 23, 2011
Lori Waas '75x of Milford,
Mich., April 6, 2012
Sheryl Mylin '79 of
LaFontaine, Ind.,
March 16, 2012
Daniel Burgess '80 of
North Manchester,
Jan. 14, 2012
Lori Waas '75x of Milford,
Mich., April 6, 2012
Sheryl Mylin '79 of
LaFontaine, Ind.,
March 16, 2012
Daniel Burgess '80 of
North Manchester,
Jan. 14, 2012
Troy McIntire '83x of
Dunkirk, Ind., March 18,
2012
Timothy Sirk '86 of
LaGrange, Ind., Oct. 7, 2011
Mark McRill '87 of
Huntertown, Ind., Jan. 17,
2012
William “Chris” DeWitt 10x
of Grand Ledge, Mich.,
formerly North Manchester,
Feb. 3, 2012

FRIENDS OF THE COLLEGE
Mary Bruhnke Liebman
of Bull Valley, Ill.,
generous donor to The
Manchester Fund and
Manchester peace
programs, Nov. 19, 2011

ALUMNI NOTES COMPILED BY
DEBBIE STOLTZFUS

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DEFERRED GIFT WITH THE COLLEGE.
The College regrets these omissions in 2010-2011 celebrating stewardship

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Anita W. Weaver

Contributions to Memorial and Endowed Funds in 2011:
The Wendell L. and Marcia Dilling Chemistry Scholarship Fund
Young Family Endowment

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* As a member of the Otho Winger Society, this donor included Manchester in an estate plan or established a deferred gift with the college.

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When Eleanor Roosevelt came to town, Midwest met Mideast

Jan. 17, 1957, was blustery in the old auditorium, radiators banging. On stage was perhaps the most famous woman in America, former First Lady Eleanor Roosevelt. For her speech (“Is America Facing World Leadership?”) she lectured on economic aid, the United Nations, and peace.

As chair of the Public Programs Series, Professor Paul W. Keller ’35 negotiated the visit, paying a $1,000 fee to The Leigh Bureau of Lectures and Entertainments.

Roosevelt told the capacity audience she was unimpressed with the “Eisenhower Doctrine” for the Middle East, calling it an extension of the “Truman Doctrine” to meet Middle East armed aggression with force. She said that while channeling economic aid through the United Nations might bolster confidence in the recipient countries, Congress would not accept such an indirect route for American taxpayer money.

“The United States has supported the United Nations very well, but of course it’s practical to use our own diplomatic machinery when possible,” said Mrs. Roosevelt, who was a delegate to the U.N. General Assembly from 1945 to 1952.
Of course, she talked of peace at the home of the nation’s oldest peace studies program: “Our chances for peace are fairly good, if we use the United Nations and if the leadership in the U.N. is wise. Nobody wants war and when nobody wants war, it is a good thing.”

Shoulder-to-shoulder with northeast Indiana media was Mary Bitting ’59 Castle, reporter for The Oak Leaves.

While initially to stay in a new hotel in town, construction was delayed and Mrs. Roosevelt became the first “notable guest” at the home of new President A. Blair Helman and MC First Lady Pat Helman. (Tall Oaks did not open until 1970.)

“She arrived in a bedraggled state, sporting knee socks and tennis shoes …,” recalled Mrs. Helman. “I showed her to the guest bedroom up the long flight of stairs, and apologized because she would be sharing the bathroom with our two daughters.”

Alas, Mrs. Helman had forgotten to warn Mrs. Roosevelt that the bathroom door was persnickety. “Pretty soon, I heard a frantic, high voice saying over and over, “Help me, somebody please help me!”
END NOTES

Psychology major Trinity Schelich ’15 of Indianapolis pens her name to the Signature Wall in the president’s residence. Signatures by Tall Oaks visitors young and old – from future students to long-ago students – annually fill every nook and cranny of the walls, ceilings and trim.